

Marty Snyderman's Photo Seminar
\$150 April 30th, 2006 10am – 5pm
Sponsored By: Underwater Photo-Tech
Sign-Up Online at: <http://www.uwphoto.com>

A seminar introduction letter from Marty Snyderman follows:

To Anyone That Is Considering Participating In My Day-Long Seminar On Underwater Photography:

The primary goal of the day is to have fun and to make sure that you know more about underwater photography at the end of the day than you did at the beginning. Underwater photography is not hard to grasp, but to be good at it there are some basic concepts- you might think of them as the fundamentals of the game-that you need to understand to consistently capture the images that you want to create. When I say "understand," I really do mean understand as opposed to memorize. It's impossible to memorize your way to being a good underwater photographer, but that doesn't mean a lot of people haven't tried to take that approach. I think the reason people get trapped into trying to memorize what others suggest is that they don't have a good understanding of the basics, meaning that within their own thinking, they don't have a good place to file and later recall the information.

Once you really "get it" you can take the concepts you learn with you anywhere you dive and create compelling images. Until you "get it" underwater photography can seem a bit mysterious, intimidating and even frustrating.

There is no doubt that the shooting professionals know more "secrets of the trade" than beginners know, but the real key to success in underwater photography as it is in many endeavors is to understand and practice the fundamentals. So, at the end of the day I want to be sure that you really "get it" with regard to the fundamentals, and I'd like to take you as far past that point as your interest and experience allow.

I hope to see you in class!

Marty Snyderman

PHOTO SEMINAR OUTLINE

1) Introduction

- a. meet class
- b. outline the day
- c. define some goals for the day
 1. help students get the most out of their diving and photography
 2. not competitive
 3. have an outline and to some degree need to stay on course, but can cover additional topics

2) View Some Images And Set The Mood

3) Composition

- a. a look at some guidelines to compelling composition
- b. some things to avoid
- c. Q & A

4) Keeping Your Camera System In Good Working Order

- a. hands on putting my camera system together
- b. testing your system
- c. pre-dive dunk test
- d. diving with a camera system
- e. stowing gear safely
- f. shipping wisely
- g. Q & A

5) Photographic Fundamentals

- a. how camera's work
 - i. concept of the light-tight box with a hole in it
 - ii. film overview- there is nothing inherently wrong with film
 - iii. digital introduction including an introduction to formats
 1. jpegs
 2. RAW
 - iv. optics and megapixels
 - v. film grain and digital noise
- b. over view of lenses
 - i. what they do
 - ii. f/stops
 - iii. zooms
- c. a look at strobes
- d. putting a system together
- e. Q & A

- 6) Photographing Reef Creatures
 - a. creative concerns
 - b. the equipment you need
 - c. technical issues- consistently getting good exposures
 - d. don't allow technical issues to completely dictate your creative decisions
 - e. the importance of a little practice
 - f. Q & A

- 7) Photographing Mr. Big- Whales, Dolphins, Sharks, Rays, Sea Lions And More
 - a. creative concerns
 - b. equipment needed
 - c. technical issues- consistently getting good exposures
 - d. don't allow technical issues to completely dictate your creative decisions
 - e. the importance of a little pre-trip review
 - f. Q & A

- 8) Creating Powerful Silhouettes
 - a. creative concerns
 - b. equipment needed
 - c. technical issues- consistently getting good exposures
 - d. don't allow technical issues to completely dictate your creative decisions
 - e. Q & A

- 9) Photographing Your Diving Buddy
 - a. creative concerns
 - b. equipment needed
 - c. technical issues- consistently getting good exposures
 - d. don't allow technical issues to completely dictate your creative decisions
 - e. Q & A

- 10) ***If time allows-An Introduction To Digital Workflow, Photoshop and Archiving
 - a. Overview of the goal
 - b. Photoshop- the good, the bad and the ugly
 - c. How to name and store files so you can find them later
 - d. Q & A

- 11) Other topics and Q & A if time allows

Topics and order of presentation subject to change at my discretion based on what I think will be most beneficial for a particular class.